



MINUTES

Thursday January 11, 2007
8:00 am
TBG Terrace Room

Members of Advisory Group

Dick Bostdorff
Michael Carroll
Tom Creque
Bill Dearing
Beth Fausey
Theresa Hoen
Tony Keil
Walt Krueger
Joe Perlaky
Lindsay Potts
Neil Reid
Tom Wardell

- Dean Krauskopf called the meeting to order at 8:00 am
- Attendance: (39)
 - Joe Perlaky, Bob Feldstein, Tony Keil, Beth Fausey, Kirk Mizerek, Paula Ross, Bill Dearing, John Snider, Michael Driehorst, Dean Krauskopf, Judy McFarland, Dick Bostdorff, Mary Ann Bostdorff, Ken Lewandowski, John Barrow II, Bob Hornak, Mark Lugibill, Don Schmidlin, Bob Napierala, Mary Donnell, Jonathan Frantz, Scott Leisner, Theresa Horn, Bob Horn, Sandy Fall, George Dabrunz, Don Bench, Walt Krueger, Mark Krueger, Bill Dearing, Gene Klotz, Rick Mazur, Sandy Knitz, Jeff Rhoda, Sue Wolfe, Jim Wolfe, Charles Krause, Bill Zemnicki and Julie Menter.
- Report: Champion
 - Regular Meeting Minutes (12-14-06)
 - Advisory Group Meeting Minutes (1-04-07)
- Reports: Projects
 - Branding Projects:
 - Joe reports a new membership package (LOGO, artwork, etc.) along with radio and TV spots will be assembled and discussed at the next Advisory Group Meeting.

- Business Projects:
 - Brooks Insurance – Joe reports 9 growers returned the temporary authorization form for consideration into their workers compensation pool. Because the growers can elect to participate in other groups, we won't know the impact this program has made until all applications are in and savings are known. We are hoping to have that information within 30 days.
 - Palmer - Kirk Mizerek notes there have been two Columbia Gas "buys" in the last 6 weeks with the third expected soon. He also plans to meet with the Ohio Gas customers on January 25, 2007 at Creque's Greenhouse to initiate that program.
- Other:
 - Farmers market - Paula Ross reported they have added partners such as ProMedica and the commissioners, in addition to the UAC, to its proposal for private grant money with which to create community-based events at the Saturday market this season. They are optimistic about receiving funds.
 - UT Family Business Center – Joe encourages everyone to attend the Jason Jennings presentation on Tuesday, Feb 6, 2007 - 11:00 am lunch forum at the Pinnacle.

Jason is author of "**Think Big, Act Small.**" This is a free event for the growers.

- MVG Education Computer Workshop – Beth reports that we filled all 10 available spots for our Computer Workshop. January 24 & 25 concludes the 4 half-day training dates. Many thanks to our growers for participating!

- Presentations:

- Ken Lewandowski from *Waldo & Associates* discussed several creative ways to use the MVG logo on containers. He also introduced a new 4 color imprint design that is now available. Waldo is located at 28214 Glenwood in Perrysburg.

- The meeting adjourned at 9:00 am.
- Minutes submitted by Joe Perlaky.

ALL MEETINGS ARE THE 2ND. THURSDAY OF EACH MONTH, 8 AM TBG

The next meeting is February 08

8:00 a.m. – 9:30 a.m.

Toledo Botanical Gardens