



AGENDA

Thursday – March 08, 2007
8:00 AM – 9:30 AM
TBG - Terrace Room

Members of
Advisory Group

Dick Bostdorff

Michael Carroll

Tom Creque

Bill Dearing

Beth Fausey

Theresa Hoen

Tony Keil

Walt Krueger

Joe Perlaky

Lindsay Potts

Neil Reid

Tom Wardell

- Report: Champion
 - Regular Meeting Minutes (2-08-07)
 - Advisory Group Meeting Minutes (3-01-07)
- Reports: Projects
 - Branding Projects:
 - Branding RFP – Status
 - Label/Stickers/Hang tag, update
 - MVG 06 Activities and Accomplishments, handout
 - Business Projects:
 - Brooks Insurance – Scott Lodge, Business Insurance & Workers Compensation
 - Palmer - Kirk Mizerek, Columbia & Ohio Gas Programs
 - Other:
 - Farmers Market – Paula Ross
 - UT Family Business Center – Jim Poure, ***"The Rise, Fall and Resurrection of a Company"***, Tuesday, March 20, 2007 (5:30am, Dinner Forum at the Toledo Club in the Belvedere Room)
 - USDA/ARS 305 Conference – Dick Bostdorff
 - Strategic Plan, handout
 - Bedding Plant Clinic & USDA Sprayer Workshop – Beth Fausey
 - Presentation

Social Network Analysis, A Brief Introduction

Social Network Analysis (SNA) is the mapping and measuring of relationships and flows between people, groups, organizations, animals, computers or other information/knowledge processing entities. The nodes in the network are the people and groups while the links show relationships or flows between the nodes. SNA provides both a visual and a mathematical analysis of human relationships.

The next meeting is April 12
8:00 am
Toledo Botanical Gardens