

# AGENDA

## NW OHIO GREENHOUSE CLUSTER MEETING

Thursday, June 09, 2005

8:00 AM – 9:30 AM

Stables Room (TBG)

### Members of Advisory Group

Dick Bostdorff  
Michael Carroll  
Steve Carver  
Bill Dearing  
Mary Donnell  
Mark Hecklinger  
Tony Keil  
Charles Krause  
Walt Kruger  
Claudio Pasian  
Joe Perlaky  
Lindsay Potts  
Neil Reid  
Alan Schmidt  
Lee Springer  
Tom Wardell

- Project Report
  - Marketing/Branding: Thread Presentation
    - Judy McFarland, President of Thread
- Champion Report
  - Dean Krauskopf
- Other Reports
  - Logistical issues
    - Job description
    - Business cards
    - Name tag
    - Cell phone
    - Draft press release

The next meeting is scheduled for **Thursday, July 28**  
8:00 a.m. – 9:30 a.m.  
TBG – Terrace Room

In 2004, the University of Toledo and Bowling Green State University conducted a Cluster Study as it pertains to various industries in NW Ohio including Specialized Agriculture. By definition, "**clustering is a strategy by which greenhouse growers in NW Ohio identify areas where they can cooperate with each other to mutual benefit**". The grant funded study supports leaders in the greenhouse industry and encourages members to share their activities & accomplishments with other clusters outside their immediate network.