

MINUTES

MAUMEE VALLEY GROWERS MEETING

"Choose The Very Best"

Thursday, November 15, 2005

8:00 am – 9:30 am

TBG – Terrace Room

- After some early networking, Dean Krauskopf called the meeting to order at 8:18 am
- Attendance: (23)
 - Dean Krauskopf, Neil Reid, Mike Carroll, Joe Perlaky, Eileen Creque, Mary Donnell, Dick Bostdorff, Karen Johnson-Webb, Bob Feldstein, John Snyder, Gene Klotz, Tony Keil, Beth Fausey, Lindsay Potts, Amelia Carr, David Macpherson, Tom Wardell, James Locke, Rebecca Singer, Arun Nadarajah, Lee Springer, Bill Dearing and Judy McFarland.
- Report: Champion
 - Of the 27 growers visited last month, Dean reports they account for the employment of about 225 full-time and 443 part-time individuals.
 - Dean's newsletter was faxed and e-mail on 11-10-05 to all growers on our list.
 - The week of 11-14-05 was a very busy "meeting" week. Four agricultural related meetings in five days were held throughout NW Ohio.
- Report: Branding Project
 - On 11-18-05 at the NW Ohio Wind Power Workshop at UT's Lake Erie Research Center in Oregon, NW Ohio's Greenhouse Cluster formally became the "*Maumee Valley Growers.*" With nearly 135 in attendance, Advisory Group member Dick Bostdorff and Thread President announced the new name. Preceding the announcement, Dick reviewed the past year of activities leading to the cluster announcement while Judy commented on some of the rollout strategies soon to be incorporated. The slogan for the Maumee Valley Growers organization is "*Choose The Very Best.*"
 - Joe is scheduling follow-up press interviews with local news outlets to further enhance public awareness.
 - Future 2006 ~~Advisory Group~~ and regular ~~Maumee Valley Growers Meetings~~ will be determined at the December 1st Advisory Group meeting.
- Dean adjourned the meeting at 9:40 am.
- Minutes submitted by Joe Perlaky