

# AGENDA

**NW OHIO GREENHOUSE CLUSTER MEETING**  
**November 15, 2005**  
**8:00 AM – 9:30 AM**  
**TBG - Terrace Room**

Members of  
Advisory Group

Dick Bostdorff  
Michael Carroll  
Bill Dearing  
Mary Donnell  
Mark Hecklinger  
Tony Keil  
Walt Krueger  
Joe Perlaky  
Lindsay Potts  
Neil Reid  
Don Schmidlin  
Alan Schmidt  
Lee Springer  
Tom Wardell

- Report: Champion
  - Regular Meeting Minutes (10-13-05)
  - Advisory Group Meeting Minutes (11-3-05)
  - Site Visit Report
  
- Reports: Projects
  - Branding:
    - Judy McFarland, John Snyder
      - Name, Slogan, Logo
      - November 18 Announcement
  
  - Energy Committee:
    - Volunteers

The next meeting is 12-08-05  
8:00 a.m. – 9:30 a.m.  
Toledo Botanical Gardens

In 2004, the University of Toledo and Bowling Green State University conducted a Cluster Study as it pertains to various industries in NW Ohio including Specialized Agriculture. By definition, "**clustering is a strategy by which greenhouse growers in NW Ohio identify areas where they can cooperate with each other to mutual benefit**". The grant funded study supports leaders in the greenhouse industry and encourages members to share their activities & accomplishments with other clusters outside their immediate network.