

AGENDA

MAUMEE VALLEY GROWERS MEETING

"Choose The Very Best"

December 8, 2005

8:00 AM – 9:30 AM

TBG - Terrace Room

Members of Advisory Group

Dick Bostdorff
Michael Carroll
Bill Dearing
Mary Donnell
Beth Fausey
Mark Hecklinger
Tony Keil
Walt Krueger
Joe Perlaky
Lindsay Potts
Neil Reid
Don Schmidlin
Alan Schmidt
Lee Springer
Tom Wardell

- Report: Champion
 - Regular Meeting Minutes (11-15-05)
 - Advisory Group Meeting Minutes (12-01-05)
 - Site Visit Report

- Reports: Projects
 - Branding:
 - Debrief of our *Branding* program announced at the 11-18-05 Wind Power Workshop held at UT's Lake Erie Research Center.
 - Next steps such as follow-up interviews and newspaper stories along with activities specific to the *Branding* rollout campaign.
 - Rules & regs regarding logo and slogan usage
 - Organizational Status:
 - Self governance, schedule discussions
 - Energy Committee:
 - Schedule meeting

The next meeting is 1-08-06
8:00 a.m. – 9:30 a.m.
Toledo Botanical Gardens

In 2004, the University of Toledo and Bowling Green State University conducted a Cluster Study as it pertains to various industries in NW Ohio including Specialized Agriculture. By definition, "***clustering is a strategy by which greenhouse growers in NW Ohio identify areas where they can cooperate with each other to mutual benefit***". The grant funded study supports leaders in the greenhouse industry and encourages members to share their activities & accomplishments with other clusters outside their immediate network.