

# **MINUTES**

## **MAUMEE VALLEY GROWERS MEETING**

*"Choose The Very Best"*

Thursday, December 08, 2005

8:00 am – 9:30 am

TBG – Terrace Room

- Joe Perlaky called the meeting to order at 8:10 am
- Attendance: (19)
  - Neil Reid, Mike Carroll, Joe Perlaky, Jeff Creque, Mary Donnell, Dick Bostdorff, Karen Johnson-Webb, Bob Feldstein, John Snyder, Gene Klotz, Tony Keil, Beth Fausey, Tom Wardell, James Locke, Dave Beck, Bill Dearing, Judy McFarland, Charles Krause, and Scott Leisner.
- Report: Champion
  - No Report
- Report: Branding Project
  - Thread will present a marketing rollout plan at the next Advisory Meeting incorporating both Dean and mailer strategy
  - There will be a Photo opportunity with Representative Marcy Kaptur on January 4<sup>th</sup>. at 4 pm. (location TBD) The theme will be twofold:
    - Branding - Maumee Valley Growers name announcement and...one of the three themes below
    - Energy Concerns, USDA/Grower collaboration, Farmer's Market potential partnership
- Report: Energy Subcommittee meeting
  - The subcommittee will meet with Ferrell Gas and report back to the Advisory Board on January 5<sup>th</sup> as to their findings.
- Other:
  - John Witte, Certified PV installer will speak at our next meeting on January 12 on Geo/Solar grant opportunities.
  - Joe will arrange for UT Office of Research attorney Stephen Snyder to attend the next Advisory Board meeting to answer questions on non-profit and business/association status classifications.
  - Bill Dearing recommended adding the Brummett and Brick greenhouses to our contact list.
- The meeting was adjourned at 9:25 am.
- Minutes submitted by Joe Perlaky