

Business Committee:

Through a variety of collaborative program offerings, the Business Committee is committed to grower efficiency and industry profits in addition to leveraging combined purchasing power through voluntary joint-purchasing programs.

Education Committee:

Develop and promote education programs that enhance service quality and professionalism within the green industry.

Finance Committee:

The primary mission of the Finance Committee is to propose an annual budget for board approval. In doing so it involves considerations of the following:

- *Monitor financial performance throughout the year*
- *Provide support to and act as resource for the Treasurer*
- *Recommend income and investment strategies*
- *Provide guidance of director's compensation package*
- *Review all committee operating expenses*
- *Conduct an annual review of the books and records*

Government Relations Committee:

The Government Relations Committee will monitor governmental actions that affect the floriculture industry and will represent and promote our member's interests. We will advance our industry's legislative agenda; maintain strong and productive lines of communication with the Governor's Office, the State Legislature, Members of Congress, and other related agencies.

Marketing Committee:

The mission of the Marketing Committee is to enhance the image of the association, promote public awareness of the organization's resources, and inform prospective businesses and individuals of the many opportunities membership to the MVGA can offer. This will be accomplished through the creative use of promotions, advertisements, news releases, special projects, co-op purchasing programs and branding opportunities.

Membership Committee:

The purpose of the Membership Committee is to plan activities or projects that best serve the needs of our existing MVGA's members. To encourage grower related businesses, groups or individuals to consider participating in our organization by identifying new opportunities or activities of interest.