



ADVISORY GROUP MINUTES

Jan 04, 2007
8:00 AM – 9:30 AM
(Thread)

Members of Advisory Group

Dick Bostdorff

Michael Carroll

Tom Creque

Bill Dearing

Beth Fausey

Tony Keil

Walt Krueger

Joe Perlaky

Lindsay Potts

Neil Reid

Theresa Hoen

Tom Wardell

- Meeting called to order: 8:10 am
- Attendance:
 - Joe Perlaky, Tony Keil, Neil Reid, Bill Dearing, Judy McFarland, John Snider, Tom Wardell, Theresa Hoen, Dean Krauskopf and Tom Creque.
- New Business
 - New Projects, Discussion
 - True Label, Inc. – Bob Napierala, label/stickers discussion
 - New membership package (who?)
 - A letter from Rep. Kaptur endorsing the “City Flower” program including a list of participating growers
 - MVG accomplishments for 06 and goals and objectives for 07. It will include a cover letter explaining our mission, vision and pictures from this year’s events. (Joe & Theresa)
 - Two branding ideas for electronic media
 - TV – Sponsor the military service men segments ...brought to you by the MVG.
 - WSPD Radio – Sponsor either the weather, news, sports or traffic (tag line)
 - Presentation (***To be given at our regular January 11 Meeting***)
 - Ken Lewandowski from *Waldo & Associates* will offer creative ways to use the MVG logo on containers to support our marketing efforts. Waldo is located at 28214 Glenwood in Perrysburg.
- Meeting adjourned at ??? am
- Minutes submitted by Joe Perlaky