



ADVISORY GROUP MINUTES

July 3, 2008
8:00 AM – 9:30 AM
Thread

Joe Perlaky called the meeting to order at 8:04 am

Attendance – (11) Joe Perlaky, Neil Reid, Dick Bostdorff, Dean Krauskopf, Michael Carroll, Serenity Carr, Kirk Mizerek, Beth Fausey, Paula Ross, Tom Wardell & Kathy Wenz

Members of Advisory Group

Dick Bostdorff

Michael Carroll

Tom Creque

Bill Dearing

Beth Fausey

Theresa Hoen

Tony Keil

Walt Krueger

Joe Perlaky

Lindsay Potts

Neil Reid

Tom Wardell

- New Business (Events)
 - America in Bloom- July 9-12. <http://www.americainbloom.org> Paula expressed appreciation for grower flower donations. The event begins at Ohlman's Farm & Greenhouse with the judges on July 9th at 10:15 am and a press conference at 1:00 pm-Toledo Botanical Gardens. Everyone is invited to attend including the champagne reception and Jazz Orchestra to be held at the Toledo Botanical Garden on Thursday July 10th 6-8 pm.
 - Lucas County Fair- Serenity stated that planning is going well, however, there is still a need for increased grower participation. Volunteers for staffing would be appreciated. Everyone is invited to the parade in Maumee which will feature the "Flower Power" bus July 13th 3:00. There will be a hog roast and ribs immediately following. If there are any growers that would like to reserve space to sell or display their products at the Fair on July 22-27, contact her at (419) 530-3954.
- OFA "Short Course"- July 12-15 at the Columbus Convention Center. MVGA and Palmer Energy will have an exhibit booth during the 3-day event. Additional staffing is needed for Sunday July 13th. If there are any growers attending that would be available to assist for a couple of hours it would be appreciated. Contact Joe at (419) 356-4847.
- By Laws – Discussion was held regarding the updated title and job description for the MVGA organization. The committee will contact Consultant Heather Bradley for recommendations and a decision made at our next regular meeting.
- Membership- Paula announced that pamphlets listing membership benefits will be distributed soon. She also announced the hiring of intern Joss Kiely to help with MVGA design, marketing, and membership tasks.
- Surveys- Neil reported that surveys assessing MVGA awareness are being conducted in a surrounding 5 county area. Results are expected shortly.

- ONLA- Dick stated there is interest from ONLA in our gas program as a way to save money and become more efficient.

Minutes – Serenity Carr

Adjourn – 9:57 am

ADVISORY GROUP MEETINGS ARE SCHEDULED FOR THE 1ST THURSDAY OF EACH MONTH AT 8 AM AT THREAD. OUR NEXT MEETING IS August 7.