



## BOARD OF DIRECTORS MINUTES

December 4, 2008

8:00 AM – 9:30 AM

*Toledo Botanical Garden  
Cottage Room*

- 2009 -

Board of Directors

Dick Bostdorff  
2010

Jeff Creque  
2011

Bill Dearing  
2010

Bob Dennis  
2010

Beth Fausey  
2011

Diane Hill  
2009

Theresa Hoen  
2011

Tony Keil  
2009

Walt Krueger  
2011

Kirk Mizerek  
2010

Neil Reid  
2011

Tom Wardell  
2009

Kathy Wenz  
2009

Terms Expire End of  
Year Indicated

Meeting called order at 8:09 am

Attendance – (12) Dick Bostdorff, Walt Krueger, Neil Reid, Paula Ross, Bob Dennis, Joe Perlaky, Tom Wardell, Serenity Carr, Theresa Hoen, Bill Dearing, Diane Hill & Tony Keil

Note: This is the last Advisory Board/Board of Directors transitional meeting before January's official Board of Directors meeting.

Reports

President – Dick Bostdorff

- Actively working to prepare for January meeting. Plan to meet with everyone on Board within the next few weeks.

President Elect – Walt Krueger

- Gas Update – Twenty percent of natural gas has been purchased thru May 10, 2009

Secretary – Theresa Hoen

- See written Report

Finance Chair – Diane Hill

- Spoke with Joe Perlaky over the phone to gain a better understanding of present cash flow. Presently Ohio Gas Customers make payment to MVGA and the organization then pays Palmer their pro-rated amount. It has been cash in, cash out. Starting in January 09, Palmer will do all billing.

Committee Structure

Dick offered suggestions to some of the committee structures. Additional recommendations are welcome. Need additional committee members:

1. Business Programs – Chair: Walt Krueger
  - Energy
  - Insurance
  - Recycling
2. Education – Chair: Beth Fausey
3. Finance – Chair: Diane Hill
4. Membership – Chair: Bill Dearing
5. Marketing – Chair: Tom Wardell
6. Government/Public Relations – Co-Chair: Dick Bostdorff & Neil Reid

Dick suggested that there needs to be a working relationship between MVGA and The Cluster. Minimum of 5 persons should serve on each committee would be ideal.

Walt recommended: Bob Dennis serve on Business Program Committee. He will also talk with Kirk Mizerek and Jeff Creque.

Joe commented: Committee Chairs are the driving force of each committee. He would be happy to get the word out via e-mail etc. to all committee members concerning their meeting times, location etc. All scheduled meetings will be up the Chairperson of each committee.

Dick made recommendation: Each Board member needs to serve on a committee. Advantage of this is Board representation.

Dick made recommendation: Committee chairs should organize committee members and get names to Joe, who will then send out list of Committee Chairs and members.

### Marketing

- Joe suggested committees meet soon in order to plan appropriately for coming year.
- Paula informed Board that active research from various vendors has been being gathered in order to better plan ie. Eco Track, City Paper etc. All gathered information will be presented to Marketing Committee. Goal: Better evaluate where dollars are being spent to help determine upcoming budget.
- Dick informed group that available budget after Salary's would be approx. \$75,000.

Bob Dennis made recommendation: Consider discretionary Advertising dollars coming from Suppliers.

Walt motioned: Due to January meeting falling on New Year's Day, Board meet Tuesday January 6, 2009 @ 8:00 am at TBG. Seconded: Diane Hill

Joe informed Board that he will gather quotes for Directors and Officers Insurance prior to January meeting.

### Presentation

Neil Reid presented a preliminary power point presentation which better defines the Ohio Greenhouse Cluster. This will be a beneficial tool which can be used in Local and Statewide presentations.

Meeting Adjourned: 9:57 am

Respectfully Submitted,

Theresa Hoen  
Secretary, MVGA