



BOARD OF DIRECTORS MINUTES

July 2, 2009
8:00 AM – 9:30 AM
Toledo Botanical Garden
Stables Room

- 2009 - <u>Board of Directors</u>
Dick Bostdorff 2010
Jeff Creque 2011
Bill Dearing 2010
Bob Dennis 2010
Beth Fausey 2011
Diane Hill 2009
Theresa Hoen 2011
Tony Keil 2009
Walt Krueger 2011
Kirk Mizerek 2010
Neil Reid 2011
Tom Wardell 2009
Kathy Wenz 2009
Terms Expire End of Year Indicated

Meeting called order at 8:00 am

Attendance (17)

Walt Krueger, Joe Perlaky, Dick Bostdorff, Tom Wardell, Serenity Carr, Kirk Mizerek, Theresa Hoen, Jeff Creque, Beth Fausey, Bob Dennis, Diane Hill, Charles Krause, Paula Ross, Tony Keil, Dale Arnold, Neil Reid & Wade Smith.

Jeff Creque made a motion to approve the Board of Director minutes from June 2009. Kirk seconded the motion. Motion approved.

Committee Reports:

- Energy, Gas - Walt Krueger stated the natural gas advisory committee will meet this morning following the Board of Director's Meeting. MVGA is still in the process of making a decision regarding winter purchases. There is a good chance prices will remain low.
- Energy, Electricity - Kirk Mizerek reported that most growers missed the opportunity to sign up for the electric program. Those who have are saving between 5-14%, unfortunately, this round to signup is now closed. There may be another bid package in a couple of weeks. Growers are encouraged to check their emails for the announcement of the next enrollment period. This was a non residential program covering June 1, 2009 and May 31, 2011.
- Recycling - Joe Perlaky stated that the program has been well received by the public. The poly has been picked up by Mondo Recycling. Lucas County Keep Toledo Beautiful will pick up the balance of the items and store it until its commodity price increases to justify sales. Unfortunately, Master Gardeners from Ottawa & Erie County who organized a similar program experienced the same difficulties of finding one recycler to process everything. MVG will continue to refine this program so there will be more on this later.
- Treasurer - Diane Hill reported that all ads have been paid for. Receivables stand at \$15,230.27. The ending balance for the month of June is \$6,576.85.

- Education – Beth Fausey stated the Value Added grants are temporarily on hold. Regardless, MVGA will continue preparing its application so it will be ready for submittal which is hoped to be by the end of the year. The REAP grant has been a challenge effort due to the fact that 2/3 of Lucas County growers are located in the urban designation which disqualifies their participation. Our legislators are working diligently to change this restriction.
- Government Relations – Dick Bostdorff reported that he and Neil will fund \$250 for an ONLA education show in January.
- Marketing – Joe passed around preliminary results from the ads placed in area newspapers this spring. MVGA will explore additional projects this fall. Our first attempt at co-op advertising provided tremendous savings for the participating dozen growers.
- Membership Committee – A membership meeting held on June 17 in the Cottage House at TBG. Joe passed out a “laundry list” of 30 items to be considered in the membership packet including their costs. Resources to cover these expenses will have to come out of the budget for next year (in August). Dick suggested these discussions be updated at next weeks Thursday’s regular grower meeting. Joe asked for input on a draft brochure being designed as part of the membership packet.

Other Discussion:

- Events - Joe reported that MVGA will participate in the “Frogtown” Fair event held on August 8th at the Erie Street Market. This is a half day event featuring alternative and renewable energy applications in both residential and commercial markets. The “Flower Power” bus will be featured in the Maumee’s annual parade. Serenity is also contacting the growers seeking consensus as to whether the growers would like to participate in the Lucas County Fair (6 days) and/or the NW OH Rib-Off (4 days).
- A brief discussion about MVGA membership dues was held. Walt Krueger made a motion to delay action until the outcome of discussions at the Toledo Area Flower grower’s meeting this Wednesday night.
- Motion was made by Kirk Mizerek to adjourn. The motion was seconded by Tom Wardell.

Meeting Adjourned: 9:33 am

Minutes submitted by Serenity Carr