



BOARD OF DIRECTORS MINUTES

September 3, 2009

8:00 AM – 9:30 AM

***Toledo Botanical Garden
Stables Room***

**- 2009 -
Board of Directors**

Dick Bostdorff
2010

Jeff Creque
2011

Bill Dearing
2010

Bob Dennis
2010

Beth Fausey
2011

Diane Hill
2009

Theresa Hoen
2011

Tony Keil
2009

Walt Krueger
2011

Kirk Mizerek
2010

Neil Reid
2011

Tom Wardell
2009

Kathy Wenz
2009

**Terms Expire End of
Year Indicated**

Meeting called order at 8:07 am

Attendance: (13)

Joe Perlaky, Dick Bostdorff, Tom Wardell, Serenity Carr, Kirk Mizerek, Theresa Hoen, Walt Krueger, Beth Fausey, Paula Ross, Neil Reid, Bill Dearing, Wade Smith & Vera Biltz.

Committee Reports:

President Report - Dick requested budgetary requests from each committee. Joe reported two requests to committees were emailed. He suggested in the essence of time that each committee report their preliminary needs now since everyone was in attendance. Walt Krueger inquired about definitive guidelines regarding expenditures. Committee requests were as follows:

- o Education- \$5,000
- o Membership- \$ 5,000
- o Marketing- \$ 40,000
- o Business- \$ 40,000
- o Research- \$6,000
- o Finance- \$0
- o Government/ Public Relations- \$3,000

There was also discussion of setting aside \$6,000 for the production of the calendar.

Walt stated that MVG needs to take advantage of opportunities to partner with other cluster organizations. He stated MVG also needs to explore assisting other clusters in their program development.

Calendar Committee- A subcommittee will be formed for next year's 2011calendar.

Dick stated MVG needs to focus more on generating non-grant income. The Finance Committee should include this item for discussion at their next meeting.

Bylaws Review Committee - Dick established a Bylaws Review Committee consisting of Joe, Neil, Paula, Wade, and Dick.

Monrovia - A proposal was forwarded to the Business Committee for review. Preliminary details indicate an interest in collaborating with those NW OH growers who make purchases in nursery stock. The possibility of a 15-20% discount to MVGA members was indicated. Further discussion to review this opportunity will include Wade Smith, Theresa Hoen, Paula Ross, and Beth Fausey in addition to Business Committee members Jeff Creque, Bob Dennis, Walt Krueger and Kirk Mizerek.

Annual Meeting – Beth Fausey, Paula Ross, and Joe met last week to discuss MVGA Annual meeting details. The meeting will be held on September 17th from 6:00 pm - 9:00 pm at TBG. Final votes for Board positions will be tabulated and announced. The cost is \$15 per person plus cash bar. Dinners will be provided by Pam’s Corner. Delilah Onofrey, Editor of Greenhouse Grower Magazine and Don Furterer, Stephen P. Lombardo, and Joe Craig from the Scotts Company are featured speakers. Several displays from other organizations will be present including information from the grower Oral History Project conducted by Paula Ross. Theresa Hoen will provide table decorations.

Membership Committee - Bill Dearing and Wade Smith will speak to Agri-business regarding the availability of advertising space in the new membership catalog. Wade will have a preliminary layout Tuesday.

Kirk Mizerek made a motion to give the Farm Bureau a free ad in the MVG Membership catalog. Bill seconded it. Motion approved.

Completion date for the Membership catalog has been set for November 1, 2009. Our membership form will be handed out at the annual meeting. Membership fees for 2010 will be \$100 for Full & Associate Memberships.

Energy – Walt Kruger reported there will be a Natural Gas meeting next week with the Advisory Group. Kirk announced that within the last week, approximately 4-5 people new members have been signed up for the program.

Recycling – Findley Forms will be picking up recyclables from growers next week. It’s not likely they will be able to handle Gaylord’s or individual pickups long-term. Growers may have to take their recyclables to their location on Westwood. Presently, there is no market for plastic recycling. Those in the business have been forced to collect, save, and store the material temporarily.

Finance Committee - No report.

Education Committee - Beth stated that SBC makes patio furniture, may be good contact for recycling. She will contact them.

Government Relations Committee - Dick Bostdorff reports meeting space to host growers at ONLA next year will cost \$250.

Marketing Committee - Tom reported he and Beth are working on the Master Gardener video for the 09 Fall campaign. The cost is \$150 for a one week spot. We are considering two weeks.

Meeting Adjourned: Wade Smith made the motion to adjourn and seconded by Walt Krueger at 9:45 am

Minutes submitted by Serenity Carr

***BOARD OF DIRECTORS MEETINGS IS SCHEDULED FOR THE 1ST THURSDAY OF EACH MONTH AT 8 AM AT TBG.
OUR NEXT MEETING IS October 1.***