



BOARD OF DIRECTORS MINUTES

November 5, 2009

8:00 AM – 9:30 AM

*Toledo Botanical Garden
Stables Room*

Meeting called order at 8:03 am

Attendance (16)

Joe Perlaky, Jeff Creque, Mike Schenk, Beth Fausey, Jim Locke, Sue Wolfe, Rusty Storrer, Tom Wardell, Serenity Carr, Kirk Mizerek, Theresa Hoen, Walt Krueger, Wade Smith, Diane Hill, Neil Reid & Bill Dearing.

Committee Reports:

- President –Walt reported Bob Dennis is home recovering from surgery, and is doing well. In the week's to come, there will be opportunities to meet and discuss with groups about future opportunities, especially in food production and other initiatives on the way. Several producers want alternatives to food production. Resources will be pulled together from UT, and other organizations such as USDA and ARS. Dick and Walt will meet with Charles Krause and Dr. Horne, Director of the National Program Leader, who will be visiting Toledo to explore opportunities in food production with ARS. There has also been a meeting with CIFT discussing similar items. On Monday, discussions were held with Frank Calzonetti, head of research at UT and a representative from the UT's grant writing department regarding searching for grants around the country to support food production and a possible model commercial food production facility. Neil stated we need to identify local markets to match producers with those who need it.
- Business- There is a Business meeting immediately following this meeting to discuss Monrovia.
- Education- Ideas about educational programming opportunities for collaboration between MVGA and TAFGA for the benefit of both groups are on-going. Kirk made a motion to set up a committee to discuss the fee structure of MVGA. Wade seconded the motion. Joe will provide direction to oversee the development of the committee.
- Finance– A natural gas conference call is scheduled for tomorrow. Walt stated there is approximately 40% of natural gas purchased so far. There are approximately 87 growers in the gas program. Our checking account balance is \$25,524.71

<p>- 2009 - <u>Board of Directors</u></p>
<p>Dick Bostdorff 2010</p>
<p>Jeff Creque 2011</p>
<p>Bill Dearing 2010</p>
<p>Bob Dennis 2010</p>
<p>Beth Fausey 2011</p>
<p>Diane Hill 2009</p>
<p>Theresa Hoen 2011</p>
<p>Tony Keil 2009</p>
<p>Walt Krueger 2011</p>
<p>Kirk Mizerek 2010</p>
<p>Neil Reid 2011</p>
<p>Tom Wardell 2009</p>
<p>Kathy Wenz 2009</p>
<p>Terms Expire End of Year Indicated</p>

- Recycling- Two weeks ago there was a meeting in Fremont. Beth stated that a recycling company named Purpose Green will recycle all plastics and cardboard. They have trucks to pick up recyclables. However, they would prefer a centralized location. They will assist in taking plastics off of greenhouses. There will be no financial reimbursement for growers. Purpose Green does supply containers for growers to fill up with recyclables and have a staff of 8-10 for sorting. Discussions will be held for recommendations from the growers on whether this company will be considered.
- Membership- Bill and Wade reported a mailing providing an overview of the Membership Catalog media kits was sent last week. Ad space will be available for purchase until November 30th.
- Native Plants- No report.
- Government/Public Relations- The Greenhouse Committee met last Friday at ONLA...no specific details.
- Marketing- Tom reported that Ron at the Toledo Blade has been contacting growers regarding their advertising interest in participating in the Fall Campaign. So far, 6-7 have committed. There is a November 15th coupon that runs until December. A meeting with wholesalers to explore marketing options is being discussed. Neil offered to do a SWOT analysis for wholesalers. Bill wanted to thank the growers who voted "Yes" on Issue 2.

Tom made a motion to adjourn. Motion was seconded by Wade.

Meeting Adjourned: 9:23 am

Minutes submitted by Serenity Carr

BOARD OF DIRECTORS MEETINGS IS SCHEDULED FOR THE 1ST THURSDAY OF EACH MONTH AT 8 AM AT TBG.
OUR NEXT MEETING IS December 3.