

**- 2012 -
Board of
Directors**

Cindy Bench
(Bi-Laws)
2014

Deb Bettinger
(Treasurer)
(Education, Marketing)
2014

Alicia Bostdorff
(Marketing)
2014

Jeff Creque
(*Business, Finance)
2014

Bill Dearing
(Membership)
2013

Theresa Hoen
(Education, *Marketing)
2014

Walt Krueger
(Past-President)
(Business, Finance, Govt.)
2014

Kirk Mizerek
(Business, Finance)
2013

John Gray
(Education)
2014

**Beth
Scheckelhoff**
(*Education)
2014

Mike Schenk
(*Membership, Marketing)
2012

Wade Smith
2012

Tom Wardell
(President)
2012

Terms Expire at Annual
Meeting of Year Indicated

(* Denotes Chairman)

BOARD OF DIRECTORS - MINUTES -

**December 8, 2011
9:30 AM – 10:30 AM**

Toledo Botanical Garden - Stables Room

Meeting called order by Tom Wardell at 9:35 am

Attendance (9)

Walt Krueger, Joe Perlaky, Tom Wardell, Mike Schenk, Bill Dearing, Jeff Creque, Alicia Bostdorff, Deb Bettinger and Wade Smith.

- Secretary Report – Mike Schenk, minutes accepted as written.
- Treasurer Report –
 - Wade Smith announced his resignation as Treasurer & Finance committee chair due to time constraints.
 - Joe Perlaky stated there is \$56,381.51 in the checking account with an accounts receivable balance of \$1,546.00.
- Joe Perlaky Report – Several announcements:
 - Joe asked for permission to attend the ONLA convention in Columbus. He will drive in on the morning of Monday, Jan 23 and represent MVGA in the ONLA booth that day and Tuesday. He will need to turn in receipts for his gas and hotel. After some discussion, **Jeff moved we pay gas and hotel accommodations for one night, Alicia seconded the motion. Unanimous.**
 - Joe read a proposed press release announcing MVGA hiring him as a consultant. **Mike Schenk motioned to send out the press release information and it Deb seconded. Unanimous.**

Committee Reports:

- Business –
 - Energy Program – Joe reported that he and Anne Schenk visited with Kevin Sall, President of the Michigan Celery promotion Co-op (MCPC) on November 29th 2011. The purpose of the meeting was to introduce the Grand Rapids grower organization to our Energy program. After much discussion, the MCPC Board approved their participation in the program. Joe and Anne will

- follow up with Kevin Sall to start the awareness and signup process. MCPC has 80 growers, primarily wholesalers. Joe will contact the Kalamazoo group and recommend a meeting with them...if interested.
- Monrovia Program – We should receive our commission check of ~ \$ 4,700 in January according to Rusty Storrer.
 - Recycling Program - Jeff Creque reports that our 2011 plastic materials have been picked up. Further discussion is necessary to decide whether to continue the program in 2012 because of the sorting requirements. Alicia suggested contacting the Scouts to see if they will sort the items next year.
 - MVGA/TBG Greenhouse Project - Walt Krueger will be meeting with Frank Calzonetti next week to bring him up to date on the progress of the project. The 4-minute video is expected to be completed by the end of December. There will also be discussions regarding a proposed Belgium trip tentatively scheduled for 2012.
- Bylaws – No report.
 - Education – In Beth’s absence (maternity), Wade Smith mentioned that St. Ursula Academy won the local competition on their hydroponic growing experiment. They now will compete at the regional level. Many thanks to Wade in assisting them with this project.
 - Finance Committee – In light of Wade’s resignation, Tom asked for names of individuals that might want to consider the Treasurer position. Deb Bettinger volunteered. **Jeff Creque made a motion for Deb Bettinger to be our Treasurer for the 2012 year. It was seconded by Bill Dearing.** The motion passed. A Finance Committee Chair is still needed.
 - Government/Public Relations –No report.
 - Membership – Mike Schenk. Tom Wardell suggested Mike assemble his Membership Committee to begin discussions on MVGA 2013 dues program. Others outside the committee could assist in this particular pursuit. TAFVGA should ideally have our recommendation before their January meeting.
 - Marketing – Tom Wardell
 - Tom informed everyone that the Marketing Committee will have co-chairpersons in 2012. Theresa Hoen and Jill Bench will share that role.
 - He also mentioned MVGA will be sponsoring the Plant Purple program again in 2012.
 - In addition, he contacted Ralph Keefe to gauge his interest in representing the wholesale growers within the organization. Ralph accepted but could use some guidance as ideas and opportunities become available.

New Business:

- The Board’s meeting schedule for 2012 was discussed and approved. It will be held every other month on the second Thursday at 9:30 am. The regular meeting will be the opposite months at 8:00 am. Joe will email the complete 2012 schedule to all members.
- Walt Krueger suggested we contact Mike McKay, President of OFA to set up a meeting to determine if their organization is interested in participating in MVGA’s Energy program. Walt will make the first call to Mike. As a result, **Walt made a motion to contact OFA to see if there was interest in their participation in our Energy program, Jeff Creque seconded the motion. Unanimous.**

- Joe mentioned that this past year MVGA did not joint OFA and that we should reconsider for 2012. It was suggested we set up a meeting with OFA first to discuss the Energy Program. Joining afterwards should be no problem.
- Consulting Contract – Joe read through his consulting contract with MVGA. After some **discussion a motion was made by Walt Krueger and seconded by Mick Schenk to accept the consulting contract as written. Unanimous.** Contract was signed.
- Check Writing policy:
 - Tom Wardell had his name added to the authorized signature list at Fifth Third Bank on Tuesday, December 8th. Neil Reid's name was removed. Joe Perlaky's name remains.
 - After discussion, **Wade Smith made a motion stating no one can sign a check to themselves and a check over \$500 requires two signatures. Mike Schenk seconded the motion. Unanimous.**

Jeff Creque made a motion to adjourn. Seconded by Mike Schenk: 10:45 am
Minutes submitted by: Mike Schenk, Secretary