



BOARD OF DIRECTORS MINUTES

**August 5, 2010
8:00 AM – 9:30 AM
Toledo Botanical Garden
Stables Room**

- 2010 -
Board of Directors

Dick Bostdorff
(President)
(*Gov. Relations)
2010

Jeff Creque
(Business)
2011

Bill Dearing
(*Membership)
2010

Bob Dennis
(Business)
2010

Beth Fausey
(*Education)
(Membership)
2011

Diane Hill
(Treasurer)
(*Finance)
2012

Theresa Hoen
(Secretary)
(Marketing)
(Membership)
2011

Walt Krueger
(President Elect)
(Programs)
2011

Kirk Mizerek
(Finance)
(Programs)
2010

Neil Reid
(*Gov. Relations)
(Finance)
2011

Mike Schenk
(Marketing)
2012

Wade Smith
(Business)
2012

Tom Wardell
(*Marketing)
2012

Terms Expire at Annual Meeting of Year Indicated

(* Denotes Chairman)

Meeting called order by Dick Bostdorff at 8:02 am

Attendance (12)

Dick Bostdorff, Walt Krueger, Joe Perlaky, Serenity Carr, Wade Smith, Theresa Hoen, Mike Schenk, Bill Dearing, Beth Fausey Scheckelhoff, Tom Wardell, Kirk Mizerek, & Diane Hill.

Old Business

1. Kirk Mizerek made a motion to approve the July Board minutes as written, seconded by Mike Schenk. Unanimous acceptance.

2. Diane Hill reported MVG checking account balance is \$39,793.63. Both 2009 tax return and 2009 tax audit were completed last week.

- Business- Dick Bostdorff reported that the fee for the annual meeting may have to be raised to help cover additional expenses that will be incurred. Walt made a motion to increase the price per attendee to \$20. Seconded by Diane. Unanimous acceptance. Theresa will oversee table decorations.

The speaker for the Annual Meeting, Kasey Cronquist, will be arriving a day early for additional meetings. Diane made a motion for the Board to have a meeting with Kasey Cronquist on Thursday evening September 9th at 7pm. Location TBD Seconded by Wade. Unanimous acceptance. A draft copy of the Annual Meeting program was shown.

Joe Perlaky reported that there has been no progress since last meeting on Spooner. There will be a mailing coming soon with more information regarding their worker's compensation program.

- Energy- Kirk Mizerek reported that there has been growth in the natural gas program. Ohio has 90+ members. An aggressive effort is being made to increase the number of Michigan members. Anne Schenk has called the growers in Michigan 3-4 times. Kirk asked the Board for input regarding increasing members in the electric program.
- Bylaws- An approved copy of the Bylaws will be made ready for the Annual Meeting. Some language will be further discussed at the Bylaw Committee Meeting. The Bylaws Committee will continue to meet and will come back to the Board in October.

Committee Reports:

Recycling- No report.

- Education and Champion's Report-

1. Beth Fausey Scheckelhoff reports the Grower Roundtable at OFA went well. There was limited participation. However, there was good discussion on the challenges of limited participation within grower organizations. There was a lot of interest in MVGA. Other grower organizations were interested in possible joint marketing efforts & communication.

2. Many growers are inquiring about clarification between the cluster and MVGA.

3. TAFGA Board Meeting is next Wednesday evening. Neil is invited to talk with them about MVGA.

4. Open Board Meeting & Retail Roundtable will be held at Klotz Gift and Garden Center on August 11th starting at 6pm.

5. OFA Benchmarking Analysis for next year's grant. There is an effort to try to get the program launched. Grower input is needed so that the program is relevant to grower needs.

6. Jonathan Franz is leaving USDA.

7. Beth requested more grower participation needed in the Education Committee. This committee should also be led by a grower.

8. Grower time constraints have been the biggest challenge for growers to commit to the MVGA Board positions this year. Beth suggested some younger growers would be good to consider. There will be 5 openings next year. Ballots have been sent out.

9. ONLA met for Short Course. They have a new Executive Director.

10. Joe reported that there was an urban/rural designation conference call between personnel in Rep Kaptur's offices in D.C. and the Toledo office. Unfortunately, the USDA has not changed the urban/rural designation language. Congresswoman Marcy Kaptur recommends a temporary solution by asking for an urban waiver on MVGA's behalf. This necessitates that growers submit new applications. Joe will pass this information along to growers and strongly encourage new REAP application submittals.

- Finance- MVGA checkbook balance is \$39,793.63.

- Secretary- No report.

New Business:

- Membership- More discussions will be scheduled to evaluate dues policy and procedures. The Membership Committee will meet at least one more time before the Annual Meeting.

- Marketing- Tom Wardell reported that Kennedy Printing has been chosen to print MVGA calendars for next year. The cost will be \$8175. He requests an additional \$4,000 transferred into his committee account to cover these costs. Timing is appropriate for this request. Since we are at the end of the grant year, all committees are asked to move their unspent funds to the Marketing Committee. The Membership Committee moved their balance of \$2187 to Marketing. The balance will come primarily from funds remaining in the Education Committee.

On another matter, Wade Smith presented a Request for Proposal Template for future use on larger expenditures as the calendar project. All formalized bids will be in the form of sealed bids.

Five (5) motions made and carried:

1. Tom made a motion to proceed with the calendar. Seconded by Theresa. Unanimous acceptance.
2. Walt made a motion to charge a fee for the calendars. Seconded by Theresa. Unanimous acceptance.
3. Tom made a motion to go ahead and approve the cost of \$8175 for calendars this year. Seconded by Mike Schenk. Unanimous acceptance.
4. Walt made a motion to set aside \$2500 for the bus trip planned by Beth. Seconded by Wade. Unanimous acceptance.
5. Tom made a motion to set aside \$600 for 4 indoor signs. Seconded by Mike. Unanimous acceptance.

- Nominating Committee- Walt reported that 4 new candidates were considered available Board positions:
 1. Deb Bettinger
 2. Jeff Rhodes
 3. Cindi Bench
 4. Becky Strain

The first three declined to serve this year, but are interested for next year. The recommendation from the Nominating Committee is to submit Becky's name and two incumbents who have an interest in continued participation (Kirk Mizerek & Bill Dearing). Write-in candidates are always considered.

Walt made a motion for the present list of candidates. Seconded by Wade. Unanimous acceptance.

The Nominating Committee also recommended Slate of Officers. Committee put forth slate:

1. Walt Krueger- President
2. Wade Smith - Vice President
3. Diane Hill- Treasurer
4. Theresa Hoen - Secretary

Walt made a motion for the Board of Directors to accept the Slate of Officers on behalf of the Nominating Committee. Seconded by Bill. Unanimous acceptance.

- Government/Public Relations – No report.
- Native- Wade Smith made a motion to invest \$1,500 of his Membership Committee funds to expand the Native Program. These funds would be used for educational outreach for the Children's Discovery Center (CDC) in Waterville. Seconded by Bill Dearing. Unanimous acceptance.

Wade made a motion to adjourn. Seconded by Mike Schenk.

Meeting Adjourned: 10:33 am

Minutes submitted by Serenity Carr
Assistant Program Manager
Maumee Valley Growers

BOARD OF DIRECTORS MEETINGS IS SCHEDULED FOR THE 1ST THURSDAY OF EACH MONTH AT 8 AM AT TBG.
OUR NEXT MEETING IS September2.