



## AGENDA

**Thursday – November 12, 2009**

**8:00 am – 9:30 am**

**TBG - Terrace Room**

- President's Report – Dick Bostdorff
- Committee Reports
  - Business – Walt Krueger
    - Monrovia (Program Details)
    - Energy Program – Kirk Mizerek
      - Natural Gas, Electric & ONLA status
  - Education – Beth Fausey
    - TAFVGA (collaboration/dues)
  - Finance – Diane Hill
  - Government/Public Relations – Dick Bostdorff, Neil Reid
  - Marketing – Tom Wardell
    - Winter Ad Program
    - Wholesale Luncheon/Breakfast (SWOT)
  - Membership – Bill Dearing, Wade Smith
    - Catalog, Membership Drive, Welcome Kit
  - Native Plant - Wade Smith

**Presentations:**

- Jonathon Frantz, USDA-ARS – *"Research Update"*
- Neil Reid, UT – *"Consumer Retail preferences for Greenhouse Products: Results from the 2009 Residential Survey"*

The next meeting is December 10, 2009

8:00 am - 9:30 am

Toledo Botanical Garden

- 2009 -

**Board of Directors**

**Dick Bostdorff**

(President)  
 (\*Gov. Relations)  
 2010

**Jeff Creque**

(Business)  
 2011

**Bill Dearing**

(\*Membership)  
 2010

**Bob Dennis**

(Business)  
 2010

**Beth Fausey**

(\*Education)  
 (Membership)  
 2011

**Diane Hill**

(Treasurer)  
 (\*Finance)  
 2009

**Theresa Hoen**

(Secretary)  
 (Marketing)  
 (Membership)  
 2011

**Tony Keil**

(Marketing)  
 2009

**Walt Krueger**

(President Elect)  
 (Programs)  
 2011

**Kirk Mizerek**

(Finance)  
 (Programs)  
 2010

**Neil Reid**

(\*Gov. Relations)  
 (Finance)  
 2011

**Tom Wardell**

(\*Marketing)  
 2009

**Kathy Wenz**

(Membership)  
 2009

Terms Expire End of Year  
 Indicated

(\* Denotes Chairman)