



**- 2010 -**

**Board of Directors**

**Dick Bostdorff**

(President)  
 (\*Gov. Relations)  
 2010

**Jeff Creque**

(Business)  
 2011

**Bill Dearing**

(\*Membership)  
 2010

**Bob Dennis**

(Business)  
 2010

**Beth Fausey  
 Scheckelhoff**

(\*Education)  
 (Membership)  
 2011

**Diane Hill**

(Treasurer)  
 (\*Finance)  
 2009

**Theresa Hoen**

(Secretary)  
 (Marketing)  
 (Membership)  
 2011

**Walt Krueger**

(President Elect)  
 (Programs)  
 2011

**Kirk Mizerek**

(Finance)  
 (Programs)  
 2010

**Neil Reid**

(\*Gov. Relations)  
 (Finance)  
 2011

**Mike Shank**

(Marketing)  
 2012

**Wade Smith**

(\*Membership)  
 (Marketing)  
 2012

**Tom Wardell**

(\*Marketing)  
 2009

Terms Expire End of Year  
 Indicated

(\* Denotes Chairman)

# AGENDA

Thursday –

July 08, 2010

8:00 am – 9:30 am

TBG - Terrace Room

- President Report – Dick Bostdorff
- Committee Reports
  - Business – Walt Krueger
    - Energy Program – Anne Schenk
      - Natural Gas (OH/MI), Electric
    - Recycling – Jeff Creque
  - Education – Beth Fausey
    - TAFVGA
  - Finance – Diane Hill
  - Government/Public Relations – Dick Bostdorff, Neil Reid
  - Marketing – Tom Wardell
    - (see presentation below)
  - Membership – Wade Smith
    - Bylaws
  - Annual Meeting
  - Other News

Presentations:

- Jim Locke will provide an update on USDA-ARS media research at UT's Plant Science Department.
- Tom Wardell will reveal the collective results of MVG's 2010 spring marketing campaigns involving nearly 30 growers (what worked, what didn't)

Our next meeting is August 12, 2010

8:00 am - 9:30 am

Toledo Botanical Garden