



MINUTES

Monthly MVG Meeting Thursday – July 8, 2010 8:00-9:30 AM TBG

- 2010 -
Board of Directors

Dick Bostdorff
(President)
(*Gov. Relations)
2010

Jeff Creque
(Business)
2011

Bill Dearing
(*Membership)
2010

Bob Dennis
(Business)
2010

Beth Fausey
(*Education)
(Membership)
2011

Diane Hill
(Treasurer)
(*Finance)
2009

Theresa Hoen
(Secretary)
(Marketing)
(Membership)
2011

Walt Krueger
(President Elect)
(Programs)
2011

Kirk Mizerek
(Finance)
(Programs)
2010

Neil Reid
(*Gov. Relations)
(Finance)
2011

Mike Shank
(Marketing)
2012

Wade Smith
(*Membership)
(Marketing)
2012

Tom Wardell
(*Marketing)
2009

Terms Expire End of Year
Indicated

(* Denotes Chairman)

Walt Krueger called the meeting to order at 8:10 am

Attendance: (17)

Dick Bostdorff, Serenity Carr, Bill Dearing, Walt Krueger, Anne Schenk, Matt Brown, Beth Fausey Scheckelhoff, Josh Miller, Wade Smith, Jeff Creque, Jim Locke, Diane Hill, Theresa Hoen, Deanna Bobak, Tom Wardell, Robin Hawkins, & Rochelle Akens

Committee Reports:

MVG Annual Meeting is scheduled for Friday, September 10th at Wildwood. The featured speaker will be the Head of California Co-op Development & Purchasing. Congresswoman Marcy Kaptur may be in attendance.

The end of the financial year for MVG will be in August. Everything is in the process of being put in order.

Business – Walt

- Recycling- Jeff
Jeff reported that Purpose Green is waiting for growers to bring recyclables to make a load for pick-up.
- Energy- Anne Schenk
 - Anne reported that there was a natural gas conference call. There has been a slight increase in prices for the summer. The Board decided on gas purchases for Aug.-Dec. and took an additional 50% hedge for a total of 70%. This does not affect Ohio Gas.
 - There has been good pricing for Michigan. There are currently 16 members. An aggressive effort is about to be made to increase the amount of Michigan members.
 - Electricity- The recruitment process will start again by late this year or early next year.
 - Monrovia- MVG's amount for end of year is approximately \$4,000. There has been around \$70, 000 in sales so far this year. A lot of interest has been generated.
 - Walt & Dick attended Corso's Flower & Garden Center ribbon cutting for wind turbines.
 - Jim Locke reported that there will be an alternative energy resource fair at the TBG Conference Center on Monday at 10 am. If anyone is interested in applying for energy installation they are welcome to talk with Congresswoman Marcy Kaptur from 11am-12 pm.

Education – Beth Fausey Scheckelhoff

- There is now an online newsletter.
- TAFGA Mud Hens outing went well. There were approximately 80 participants.

- Virtual Grower is now available.
- Open Board Meeting & Retail Roundtable for grower organizations around the state will be held on Friday July 9th starting at 6pm, location TBA.
- More information regarding the fall bus tours will be coming soon, including a Women's Day trip. The Men's outing will be coordinated by Eric Stallkamp.

Finance – Diane Hill

- MVGA checkbook balance is \$29,228.75. Accounts receivable is \$13,724.48.

Government/Public Relations- Dick Bostdorff

- No report.

Marketing - Tom Wardell

- Presentation (see below).

Membership- Wade Smith

- No report.

Bylaws- Wade Smith

- Bylaw Committee met after last month's regular meeting. This meeting mostly consisted of cleaning up the language in the Bylaws. Approval of these changes will be voted on at the Board meeting.

Native Plants- Joe Perlaky

- No report.

Presentation-

- Tom Wardell revealed the collective results of MVG's 2010 spring marketing campaigns involving nearly 30 growers (what worked, what didn't)
- Jim Locke presented, "What's in the Mix: USDA Research Update".

Other-

- Beth reported that Duke Wheeler is putting together a memorial garden for families that lost loved ones in the tornado. He is in need of 50 perennials. Anyone interested in participating, contact Duke.
- Wade invited everyone to open house at The Whitehouse Daylily Farm on Saturday, July 10th.

Meeting Adjourned: 9:16

Minutes submitted by Serenity Carr
Assistant Program Manager
Maumee Valley Growers

The next meeting is at Toledo Botanical Gardens
August 12th, 2010
8:00 am