MAUMEE VALLEY GROWERS

Choose the Very Best.

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MINUTES

- 2011 -

Board of Directors

Dick Bostdorff
(Past President)
(*Gov. Relations)
2012

Jeff Creque
(Business)
2011

Bill Dearing
(Membership)
2013

Beth Scheckelhoff
(*Education)
(Membership)
2011

Diane Hill
(Treasurer)
(*Finance)
2012

Theresa Hoen
(Secretary)
(Marketing)
(Membership)
2011

Walt Krueger
(President)
(Business)
2011

Kirk Mizerek
(Finance)
(Business)
2013

John Gray
(Education)
2011

Mike Schenk
(Marketing)
2012

Wade Smith
(Vice President)
(*Business)
(Bylaws)
2012

Tom Wardell
(*Marketing)
2012

Open Board Position
(???)
2013

Monthly MVG Meeting
Thursday – July 14, 2011
8:00 – 9:30 AM
TBG

Walt Krueger called the meeting to order at 8:05 am

Attendance: (20)

Joe Perlaky, Serenity Carr, Walt Krueger, Charles Krause, Tom Wardell, Josh Miller, Dick Bostdorff, Theresa Hoen, Karen Ranney-Wolkins, Jeff Creque, Jonathan Franz, Jeanette Eckert, Mike Schenk, Wade Smith, Anne Schenk, Paula Ross, Jim Locke, Kirk Mizerek, Beth Scheckelhoff, & Bill Dearing

Presidents Report: Walt Krueger
Karen Ranney-Wolkins met with Charles and Dave Beck of CIFT. CIFT wants to put in a new vertical garden & high tunnel vegetable production for public demonstration. Hopefully, these will be in place for fall.

Walt reported that one issue in transition planning is the website. The website will contain new opportunities to get Wholesalers involved and B2B opportunities for trade.

Board will decide where to have the website hosted. It is currently at UT with Gregg Rice as administrator. There are 2 options to be considered. Option (1): After August 31, continue to keep the website housed at UT and compensate Gregg Rice $37.50 per hour. Yearly cost will be approximately $1500-$2000 per year, with most of the costs in the spring; or, Option (2): Retain a 3rd party in the private sector to administer the website. Hourly rate will be approximately the same. Board will determine which option will be best to address grower needs.

Website spikes are mostly in May and June. MVG Facebook hits are growing. The MVG Facebook site is free and underused, but can reach 525 people right away. Someone needs to volunteer to become the Facebook administrator. Paula Ross who currently handles this task will be leaving at the conclusion of the grant.

Committee Reports:

- Energy Report – Anne Schenk
  - Not much has changed. No additional hedges, 40% has been hedged through May 2012.
  - OH Gas- Kirk met with them last week
  - MI Gas- Actively enrolling. Price has increased slightly.
  - Electricity- Pricing has increased slightly to 5.85 KWH,

which is 17% below Toledo Edison's price. About 40 growers are enrolled.

Finance- Joe Perlaky

Joe reported that the MVG checking account balance was $58,330.57. Account receivables
are $7,728.20. Once receivables are in, the total checking account balance will be $66,058.77.

Presentation: Paula Ross and Jeanette Eckert

"Current consumer opinions on local food purchasing: A summary of ongoing research by the UAC**".** This presentation focused on surveys that were designed to understand attitudes on food.

Survey:

(1) UT Faculty and Staff: Purchasing options and costs.
(2) Partnering with OH Dept of Agriculture and OSU to identify farm-to-school purchasing opportunities.
(3) Identify what the average consumer thinks about local food.

For more information regarding these surveys, go to www.uac.utoledo.edu

Presentation: Mike Schenk
"Fitkins Greenhouse 2011 Lighting Grant Results"

The purpose of this study was to show the results of daylight extension on salvia evolution, salvia black and blue, and Rudbeckia Hirtia.

Meeting Adjourned: 9:26 am
Minutes submitted by Serenity Carr
Assistant Program Manager
Maumee Valley Growers

The next regular meeting is at Toledo Botanical Gardens
August 11, 2011
8:00 am