



## MINUTES

### Monthly MVG Meeting Thursday – July 9, 2009 8:00 AM – 9:30 AM TBG - Terrace Room

**- 2009 -**  
Board of Directors

**Dick Bostdorff**  
 (President)  
 (\*Gov. Relations)  
 2010

**Jeff Creque**  
 (Business)  
 2011

**Bill Dearing**  
 (\*Membership)  
 2010

**Bob Dennis**  
 (Business)  
 2010

**Beth Fausey**  
 (\*Education)  
 (Membership)  
 2011

**Diane Hill**  
 (Treasurer)  
 (\*Finance)  
 2009

**Theresa Hoen**  
 (Secretary)  
 (Marketing)  
 (Membership)  
 2011

**Tony Keil**  
 (Marketing)  
 2009

**Walt Krueger**  
 (President Elect)  
 (Programs)  
 2011

**Kirk Mizerek**  
 (Finance)  
 (Programs)  
 2010

**Neil Reid**  
 (\*Gov. Relations)  
 (Finance)  
 2011

**Tom Wardell**  
 (\*Marketing)  
 2009

**Kathy Wenz**  
 (Membership)  
 2009

Terms Expire End of Year  
 Indicated

(\* Denotes Chairman)

Beth Fausey called the meeting to order at 8:02 am

Attendance: (19)

- Wade Smith, Tony Keil, George Dabrunz, Tom Wardell, Jonathan Frantz, Beth Fausey, Joe Perlaky, Diane Hill, Kirk Mizerek, Deb Bettinger, Serenity Carr, Walt Krueger, Dick Bostdorff, Donald Bench Sr., Paula Ross, Tom Daney and Alex Mejiritski.

President's Report:

- Dick reported: MVGA Annual meeting will be held sometime in October. Nomination Committee is in place including, Tom Creque, Gene Klotz, and Bob Hoen.
- Joe and Dick attended Toledo Area Flower Vegetable Grower meeting to discuss the merging of MVGA with TAVGA as one organization. Most present agreed it is a good idea, but not at the present time. MVGA's long-term financial status was the greatest concern.

Committee Reports:

- Business - Walt Krueger
  - Energy - Kirk Mizerek
    - Natural Gas: Advisory meeting including Dave Cuthbert, Gus Corso, and others met last Thursday to discuss previous year. Those involved in gas program collectively used on average 42% less gas. Usage estimations will be gathered from growers in order to plan for this coming year.
    - Electricity: There are 10 Growers included in first bid package. Those participating are guaranteed a 10% savings. Another bid package will be presented in a couple of weeks. Growers are **highly encouraged** to participate. Similar to the gas program, a small portion of proceeds are passed on to MVGA.
    - An informative letter/postcard will be sent out explaining and promoting both the gas and electric programs.
  - Recycling – Paula Ross
    - Presently, there is not a market for plastics. As a temporary solution, *Lucas County Keep Toledo Beautiful* has agreed to pick-up plastic from those growers located in Lucas Co. Those outside of Lucas can bring their plastic to the county pick-up location on Matzinger Road in north Toledo. Recycled items will be processed, bundled then stored until the international market for plastic becomes competitive. Pick-up will begin

this week. The retail/customer portion of the program was exceedingly successful. Solutions to improve pickup and disposal portions of the supply chain are an immediate need and will be prioritized for implementation this fall.

- Education – Beth Fausey
  - The committee met this past Tuesday. An electronic survey will be held once again at the August Grower Meeting. Everyone enjoyed the new “clicker” program purchased by OSU’s ABE Center as it provides immediate yet anonymous results for the 25-30 attendees participating.
  - TAFVGA Mud Hens Night will be August 9, 2009.
  - The fall bus tour will be Friday October 2, 2009 in the Wooster, Ohio area.
  - TAFVGA Winter Conference will be held Thursday, January 7, 2010
  
- Finance – Diane Hill
  - Our current checkbook balance is \$10,225.89. There is another approximate \$10K outstanding in what are mostly 30-day receivables.
  - The committee will meet on 07-30-09 to begin assessing the 2010 Budget and other revenue generating opportunities and cost saving programs.
  
- Government/Public Relations – Dick Bostdorff, Neil Reid
  - No Report
  
- Marketing – Tom Wardell
  - The committee is still evaluating results from this past 2009 Spring’s advertising campaign. All advertising and marketing commitments have been met. Tom will be presenting a PowerPoint presentation at our next regular meeting highlighting our successful program.
  
- Membership – Bill Dearing
  - Wade reported committee members are working diligently under tight time lines preparing collateral material for our annual meeting.
  
- Presentations:
  - Tom Daney, Vice President of Hylant Financial Services Ltd. presented important information concerning our present Financial Markets.
  - Alex Mejiritski, President of Spectra Group Ltd. gave a brief presentation of the SunStick which measures sunlight for the home gardener.

Meeting adjourned at 9:45 am

Respectfully Submitted,  
Theresa Hoen - Secretary, MVGA

The next meeting is August 13, 2009  
8:00 am  
Toledo Botanical Gardens