



MINUTES

Monthly MVG Meeting Thursday – October 8, 2009 8:00 AM TBG

Beth Fausey called the meeting to order at 8:08 am

Attendance: (18)

- o Joe Perlaky, Serenity Carr, Scott Leisner, Jonathan Frantz, Bill Dearing, Dick Bostdorff, Theresa Hoen, Bob Hoen, Tom Wardell, Beth Fausey, George Dabrunz, Michael Carroll, Sara Brick, Rusty Storrer, Walt Krueger, Wade Smith, Jeff Creque, & Bill Schweitzer.

Presidents Report:

Dick stated that continued progress is being made on the finalization of the 2010 Budget.

Committee Reports:

Business – Walt Krueger

- Energy
 - o Walt reported that the Natural Gas Board met last Friday to review strategy for hedging. Purchase decisions will be based on last year's usage which was down 35% from the previous year.
 - o The committee is also evaluating next year's opportunities and considering hedging for 2011 in November/December.
 - o Dale Arnold, Director of Energy Services for the Ohio Farm Bureau was also present. He informed group of coming natural gas changes that will take place in the next few years.
- Recycling
 - o Presently investigating a recycling program in St. Louis, Missouri functioning at their botanical gardens.
- Energy Grants
 - o Results of Energy Audit – Two MVG growers applied for heater replacements; 1 propane the other natural gas.

Education – Beth Fausey

- o Beth mentioned that Education committee is looking for additional grower volunteers to be added to committee.
- o The committee is also considering opportunities in working more closely with TAFVGA
- o TAFVGA Fall Bus Tour: 14 in attendance

- 2009 - Board of Directors

Dick Bostdorff
2010

Jeff Creque
2011

Bill Dearing
2010

Bob Dennis
2010

Beth Fausey
2011

Diane Hill
2009

Theresa Hoen
2011

Tony Keil
2009

Walt Krueger
2011

Kirk Mizerek
2010

Neil Reid
2011

Tom Wardell
2009

Kathy Wenz
2009

**Terms Expire End of
Year Indicated**

Finance – Diane Hill

- Checkbook Balance: \$25,524.71

Government/Public Relations

- Dick Bostdorff and Walt Krueger plan to attend Representative USDA Meeting in Cleveland

Marketing - Tom Wardell

- Tom reported that we were unable to launch a Fall Advertising Campaign due to time constraints.
- Calls are being made to determine those who will be interested in Spring 2010 Blade Marketing campaign.
- Website: updates, promotions, and changes should be sent to Joe, Paula, Serenity or Beth.
- Calendar: Final touches are being made before going to print.

Membership

- Media Kit: Presently working on gathering Advertisers, including suppliers as well as interested growers.

Other Business

- Bylaws Committee Review: Joe, Wade, Paula, and Theresa met (Walt was unable to attend) Recommended changes were made at meeting. Another meeting will be scheduled in order to discuss and finalize suggested committee recommendations.
- Native Program: Wade reported that progress continues in seed harvesting.

Presentations

- Bill Schweitzer: Presented detailed information concerning Issue 2 which will be voted on in November.
- Rusty Storrer – Monrovia : Presented MVGA Growers group discount program opportunity.

Meeting Adjourned: 9:32

Respectfully Submitted,

Theresa M. Hoen

The next meeting is at Toledo Botanical Gardens
November 05, 2009
8:00 am