



MINUTES

Thursday – December 11, 2008
8:00 AM – 9:30 AM
TBG - Terrace Room

- 2009 -
Board of Directors

Dick Bostdorff
 2010

Jeff Creque
 2011

Bill Dearing
 2010

Bob Dennis
 2010

Beth Fausey
 2011

Diane Hill
 2009

Theresa Hoen
 2011

Tony Keil
 2009

Walt Krueger
 2011

Kirk Mizerek
 2010

Neil Reid
 2011

Tom Wardell
 2009

Kathy Wenz
 2009

**Terms Expire End of
 Year Indicated**

Dick Bostdorff called the meeting to order at 8:07 am

Attendance: (23)

- Joe Perlaky, Tony Keil, Bill Dearing, Dick Bostdorff, Kirk Mizerek, Charles Krause, Scott Leisner, Kathy Wenz, Bob Hoen, Theresa Hoen, Serenity Carr, Tom Wardell, Jonathan Frantz, Tim Dabrunz, George Dabrunz, Deb Bettinger, Marietta Morrissey, Beth Fausey, Diane Hill, Sandy Knitz, Josh Miller, Bob Hornak, Mike Schenk

Old Business: Reports

- Recycling Program– Dick Bostdorff

Dick reported some have suggested that due to the small dollar amount generated from recycled materials, any monies received should go directly back into MVGA. Dick asked those present what their opinion was concerning received monies. Unanimous consent: All monies gained go back into MVGA.

- Gas Program – Kirk Mizerek

Kirk reported that at present all things are going well. More ONLA Customers have joined Gas Program

New Business: Announcements & Presentations

- Dick: All Board meetings open to Membership. All minutes and discussion will go out to Members.
- Committee Structure – Dick Bostdorff offered a suggested Committee Structure:
 1. Business Programs – Chair: Walt Krueger
 - Energy
 - Insurance
 - Recycling
 2. Education – Chair: Beth Fausey
 3. Finance – Chair: Diane Hill – suggested 1-2 people serve on finance
 4. Membership – Chair: Bill Dearing
 5. Marketing – Chair: Tom Wardell
 6. Government/Public Relations – Chair: Dick Bostdorff, Neil Reid

- Dick suggested:

Each committee set goals and develop a mission statement as to what they want to accomplish long term.

Set budget for upcoming year.

Minimum of 5 people serve on each committee and have representation from both retailers and wholesalers.

Dick asked group for input: No further discussion

Committee Chair Updates

- Education – Beth Fausey

Upcoming meetings:

January 9, 2009 – Winter Conference @ Schmidt Brothers

January 25, 2009 – ONLA in Columbus – MVGA will be represented by Joe

- Marketing – Tom Wardell

Meeting with Paula Ross to gather information for Marketing committee meeting.

Goal to work with both wholesale and retail to determine what types of marketing will benefit both groups.

Marketing Campaign needs to be in place by March 2009.

Dick responded: How do we get consumers involved in organization? Can we set up consumer committee in order to effectively find out what they want? Challenge: Think outside the box.

Other Business

- Greenhouse Grants

Somik Ghose reported:

Visited 23 greenhouses were visited to assess current energy needs.

There will be further determination as to grant eligibility.

Meeting adjourned at 9:33 am.

Respectfully Submitted,

Theresa Hoen
Secretary, MVGA

The next meeting is January 8, 2009
8:00 am
Toledo Botanical Gardens