AGENDA

NW OHIO GREENHOUSE CLUSTER MEETING
July 28, 2005
8:00 AM – 9:30 AM
TBG - Terrace Room

Members of Advisory Group

Dick Bostdorff
Michael Carroll
Steve Carver
Bill Dearing *
Mary Donnell
Mark Hecklinger
Tony Keil *
Charles Krause
Walt Kruger *
Claudio Pasian
Joe Perlaky
Lindsay Potts
Neil Reid
Don Schmidlin *
Alan Schmidt
Lee Springer
Tom Wardell

*** Please Call**

- Champion Report
  - Job description, Business cards, Name tag, Stationary/Envelopes, Cell phone etc.
  - Coastal Ohio, Melinda Huntley
  - Cluster handout
  - Advisory Group Meeting
- Cluster Report/Update
  - Neil Reid, Michael Carroll
  - Lee Springer
- Project Reports
  - Marketing/Branding: Thread Update
    - Judy McFarland, President of Thread
    - John Snyder, Creative Director of Thread
  - Greenhouse Cluster /Website Presentation:
    - Tim Ault – text content, initial report
- Other Reports
  - City of Toledo/Toledo Grows/UT: Grant
    - Michael Szuberia, Director Toledo Grows
  - CIFT: Workshop & Assistance
    - Dave Beck, Executive VP CIFT

The next meeting is either 9-8-05 or 10-13-05
8:00 a.m. – 9:30 a.m.
Toledo Botanical Gardens

In 2004, the University of Toledo and Bowling Green State University conducted a Cluster Study as it pertains to various industries in NW Ohio including Specialized Agriculture. By definition, ***"clustering is a strategy by which greenhouse growers in NW Ohio identify areas where they can cooperate with each other to mutual benefit".*** The grant funded study supports leaders in the greenhouse industry and encourages members to share their activities & accomplishments with other clusters outside their immediate network.