

2019 Spring Retail Roundtable

**Date:** March 26, 2019

**Time:** 6:00 PM

**Location:** Bench's Greenhouse & Nursery

18063 W. State Route 105

Elmore OH, 43416

Please join us to learn about MVGA’s new marketing programs for this year and other retail best practices.

**Agenda:**

**6:00 pm Welcome/Refreshments - Jill Bench**

**6:10 pm WTOL-TV Email Program: - Kristina Inclan, Media Sales Consultant**

**6:30 pm Facebook & Instagram Program - Leah Bench, MVGA’s Facebook Consultant**

**7:00 pm Roundtable Discussion - Pricing, Shelf Merchandising, Add On Sales, Signage, - Alicia Rittenhouse, JR Peters Inc. / Jack’s Fertilizer**

\* We encourage you to bring a laptop, tablet, or phone so that you can create or update your Instagram in real-time.

Snacks and refreshments will be provided.