

Food Hub Survey

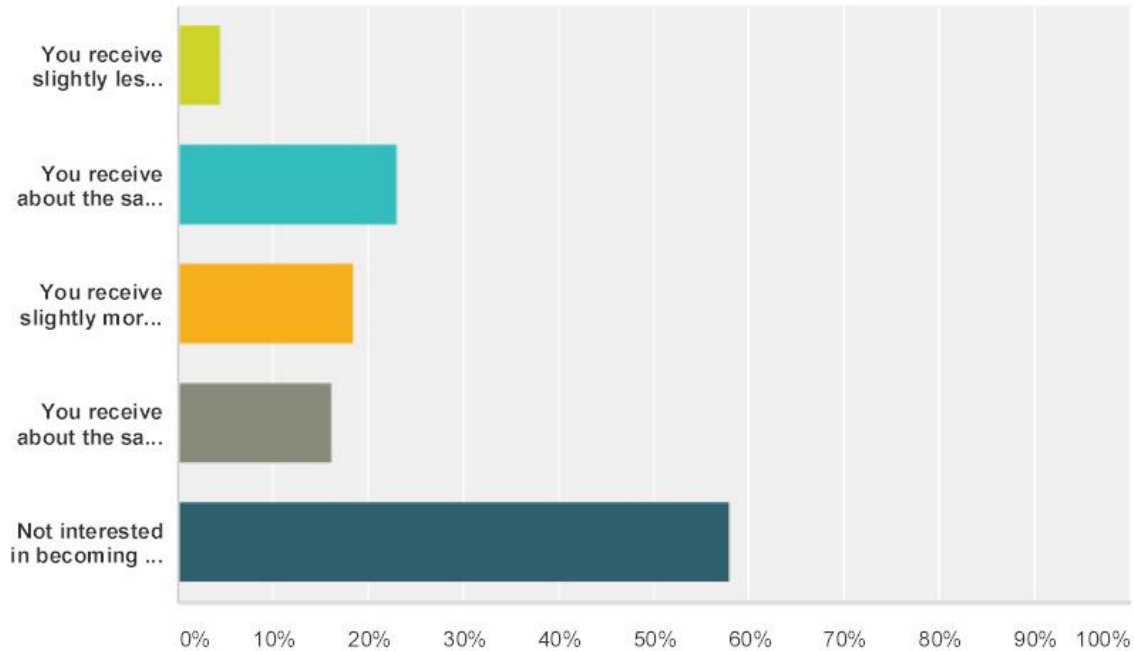
Survey Monkey
45 Respondents
June 2015

The Erie Street Market Food Hub should operate within what manageable mile radius of northwest Ohio and southeast Michigan?

▼	(no label)	▼	Total ▼
▼ 0-25 miles		100.00% 11	11
▼ 0-50 miles		100.00% 20	20
▼ 0-75 miles		100.00% 7	7
▼ 0-100 miles		100.00% 5	5

Would you participate as a produce vendor in the Food Hub under the following pricing conditions? (Answer all that apply)

Answered: 43 Skipped: 2

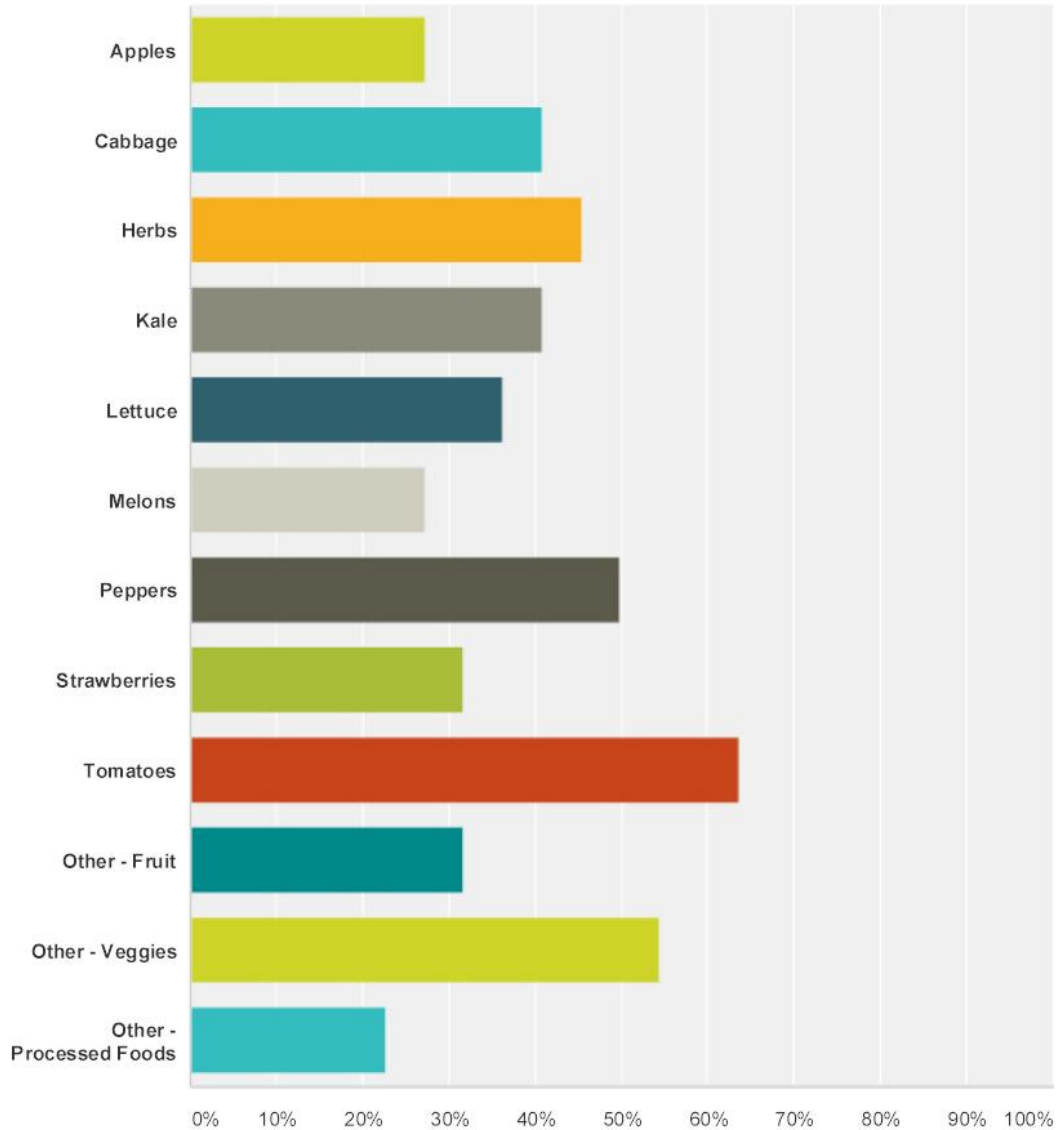


Answer Choices	Responses
▼ You receive slightly less than your wholesale price	4.65% 2
▼ You receive about the same as your wholesale price	23.26% 10
▼ You receive slightly more than your wholesale price	18.60% 8
▼ You receive about the same as your retail price	16.28% 7
▼ Not interested in becoming a vendor	58.14% 25

Total Respondents: 43

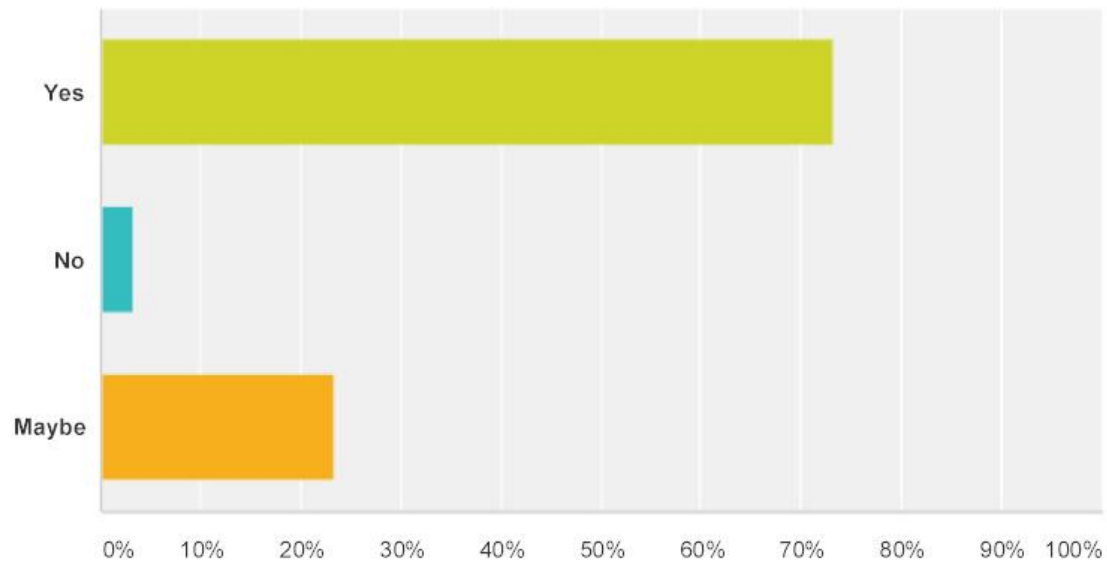
If you participated in the Food Hub, what item (s) would you likely provide? (Answer all that apply)

Answered: 22 Skipped: 23



If the Food Hub provided all participating farmers access to an on-line software program or service that listed needed weekly produce volumes, item types and prices you would be paid, would you use this system?

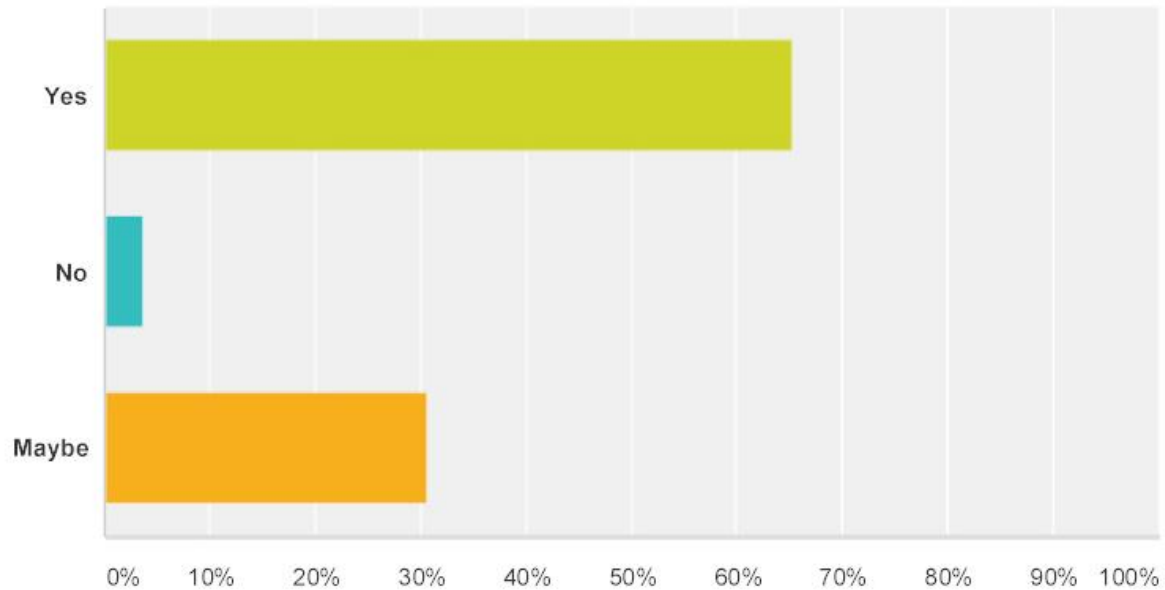
Answered: 30 Skipped: 15



Answer Choices	Responses
Yes	73.33% 22
No	3.33% 1
Maybe	23.33% 7
Total	30

Would you use this system if it linked you directly to your customer (buyer) via internet and was capable of handling automated invoices, payments and logistic information?

Answered: 26 Skipped: 19



Answer Choices	Responses
Yes	65.38% 17
No	3.85% 1
Maybe	30.77% 8
Total	26

How important should the Food Hub provide educational instruction such as chef demo's, cooking and nutrition classes or other food related activities?

Answered: 35 Skipped: 10

	Important	(no label)	Moderately Important	(no label)	Not Important	Total	Weighted Average
(no label)	42.86% 15	20.00% 7	20.00% 7	17.14% 6	0.00% 0	35	2.11

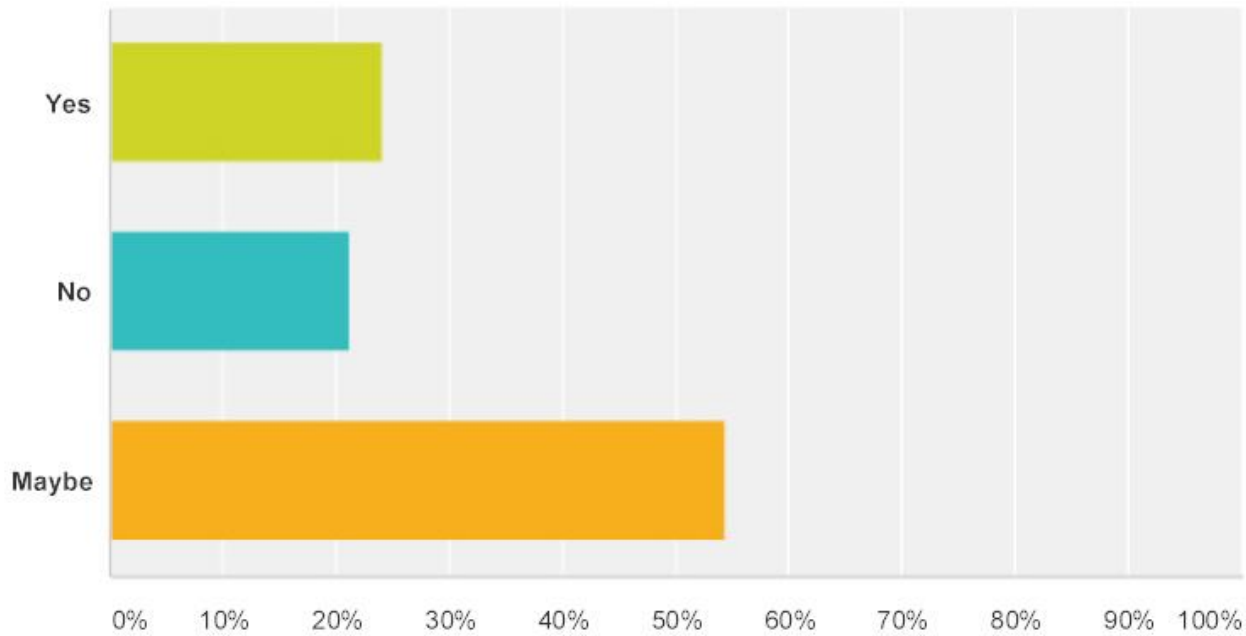
How valuable to the success of the Food Hub is having hydroponic production available year-round?

Answered: 36 Skipped: 9

	Important	(no label)	Moderately Important	(no label)	Not important	Total	Weighted Average
(no label)	22.22% 8	38.89% 14	16.67% 6	13.89% 5	8.33% 3	36	2.47

If the Food Hub established itself as a co-op business entity, would you consider participating as an owner?

Answered: 33 Skipped: 12



Answer Choices	Responses
Yes	24.24% 8
No	21.21% 7
Maybe	54.55% 18
Total	33